

# SMARTIC

## Smart Innovation and Creativity Cluster

The M2C Institute for Applied Media Science and Culture links the countries participating in SMARTIC from Central, Eastern Europe (CEE), South Eastern Europe (SEE), the Union for the Mediterranean (UfM) and Germany. Innovation and knowledge building are important factors for the future of societies. In a changing world, the SMARTIC partners want the participating countries to become a smart, sustainable and inclusive economy.

The worldwide importance of international co-operation and networking in applied research, development and education increases as a basic foundation of cultural, economic and social development within European and national structures. Nowadays sustainable development means to care about social aspects, learning and environment in all areas of research and business from technical industries, infrastructure, services and logistics forwards to resource exploration, pollution and green energy sourcing. In the SMARTIC network, the partners share their knowledge and experience according to the common goal to develop and to guide new co-operation projects in areas of research, business, development, sustainability, energy, infrastructure, creative industries, automobile industry and culture. The SMARTIC partners jointly identify and close gaps in their development of cooperation, especially those which hinder or even prevent effective, innovative collaborations and the increasingly interdisciplinary identification of potential for innovation and common R&D work.

A central objective of the network is to co-operate in the design of new applied research projects, the preparation of applications within the thematic priorities of the Seventh Research Framework and other programmes, expertise transfer, and the mediation and optimization of co-operations between partners from research, industry, SME, government, education and NGO. Therein intercultural and virtual team management, training and process moderation are essential key aspects for successful co-operations and sustainable development in all areas.

Measures for success for to foster innovation and creativity within modern organizational development are diversity, intercultural management and sustainability by acceptance. For this purpose knowledge based projects on European level must be developed. In SMARTIC R&D for innovative technical tools and new services in connection with professional training and learning will be investigated and developed.

**The SMARTIC network fosters:**

- Innovation and creativity
  
- Digital culture and society
  
- Integrated educational structures
  
- Applied research and sustainability strategies

- Professional training, coaching and intercultural management education

**SMARTIC's professional issues are:**

- Social and cultural engineering in ICT-based, international work environments
- Sustainable utilization of natural resources in Smart Cities
- Smart product design and artifacts
- Energy management in regions of international tourism
- Local development
- Creation of acceptance

**Partners:**

## **SMARTIC Leader**

M2C Institute Bremen

Hochschule Bremen

## **SMARTIC Full-Members**

MOTA- Museum of Transitory Art, Ljubljana

Misr International University, Kairo

Izmir Katip Celebi University

St. Clement of Ohrid University of Bitola

Deutsch-Algerische Industrie- und Handelskammer

Deutsch- Tunesische Industrie- und Handelskammer

Deutsche Industrie- und Handelskammer in Marokko, Casablanca

Cluster Automotive Nordwest e.V.

IHK Chemnitz

Gauss Institute Bitola

IIA Institut für Informatik und Automation, Hochschule Bremen

National Polytechnic Museum Sofia

Technical Museum in Brno

Municipal Library of Prague

Kitchen Budapest

NI Institute und Museum Bitola

Analytica, Research Center on Energy and Infrastructure, Skopje

Research Center of Faculty of Languages and Communication, South East European University, Skopje

Research Center at Faculty of Contemporary Sciences and Technology, South East European University, Skopje

Polish Geological Institute, National Research Institute, Warsaw

EKOPOD Association for advancement, development and promotion of ecological agriculture, tourism and environment protection, Tuzla

Technical University Sofia

ECAT, Environmental Centre for Administration and Technology, Tirana

Plekhanov Russian University of Economics

Institute of Architecture and Construction, Center for Territorial planning Kaunas University of Technology, Vilnius

Lehrstuhl für Allgemeine und Vergleichende Literaturwissenschaften an der Universität Saarland, Saarbrücken

Deutsche Industrie und Handelsvereinigung in Albanien

Motion Universe Bitola

Gesellschaft für mazedonisch-deutsche Freundschaft und Zusammenarbeit Bitola

ZIM Zentrum für Interkulturelles Management, Hochschule Bremen

Geokompetenzzentrum Freiberg e.V.

GJU German- Jordanian University, Amman

Marmara University – Istanbul

Yasar University, Izmir

Deutsch-Arabische Industrie- und Handelskammer

German-Israel Chamber of Industry and Commerce

Deutsch- Türkische Industrie- und Handelskammer

University of Prishtina

Municipality of Bitola

Riga Technical University

CETO-The Association de Tour Operateurs, Paris

University of Cyprus, Nicosia

Istanbul Sehir University, Istanbul

Kultural Kolektiv Foundation

Gdansk University of Technology

University Pristina (Bergbau)

**SMARTIC Associated Partners**

University of Malta

Deutsch-Bulgarische Industrie- und Handelskammer

Deutsch-Rumänische Industrie- und Handelskammer

Delegation der Deutschen Wirtschaft für Serbien

Deutsch-Ungarische Industrie- und Handelskammer